# PRESS RELEASE — FOR IMMEDIATE RELEASE

August 18, 2014

Contact: Jayne Skeff, Publicist

Allison Kohler, Director JSLA Media

JMK Shows & Events (414) 747-9177

(973) 927-2794 jayne@jslamedia.com

email: Jmkevents@aol.com

[www.jmkshows.com](http://www.jmkshows.com)

Eric Udler, Producer

New Jersey Home Show

(301) 564-4050, ext. 101

info@allshowservices.com

www.homeshowexpo.com

JMK Shows Announces Major New Antiques Event

* ***Decorating with Antiques*** —

A New Exciting Feature of the New Jersey Home Show

~ March 6-8, 2015 ~

Edison, NJ — JMK Shows is very excited to announce their newest and most innovative concept in their line of antiques show, Decorating with Antiques. This new three-day antiques event, which will be held March 6-8, 2015 at the New Jersey Convention Center, will be a special new feature of the New Jersey Home Show, New Jersey’s largest event of its kind.

This exciting new association between Allison Kohler, owner of JMK Shows and Eric Udler, owner of the New Jersey Home Show, was an outgrowth of their mutual attendance at a trade event where they had the opportunity to talk extensively and exchange exciting new ideas. Kohler, who is known for her steadfast commitment to both sustaining but, more importantly growing the antiques market, saw what could be an incredible opportunity to promote the buying and collecting of antiques and collectibles to Udler’s powerful home show audience. Udler, at the same time, was looking for a new and exciting feature to add to his very successful New Jersey Home Show. And thus it was born — Decorating With Antiques — a 15,000 to 20,000 square foot special feature showcasing the finest in antiques and collectibles, all set in walled and room settings — inside the New Jersey Home Show.

“It was a natural fit,” said Eric Udler. “Our thousands of attendees come to the event looking for products for both outside and inside their homes. They are looking to renovate, update and redecorate. To be able to offer this new, very rich feature, will be an exciting addition to the event overall and will open up a whole new world of decorating and renovating ideas.”

For Allison Kohler, “This is likely the most innovative presentation of an antiques show to ever come long. In today’s antiques buying market, one of the greatest challenges we face is to reach out to new buyers and present them and educate them about how beautiful incorporating antiques can be in even the most contemporary of homes.” She went on to say that, “antiques add instant history and soul to a home, just one piece has the ability to bring the richness of the past alive in the present.”

From architectural antiques that can add incredible beauty to exteriors to perhaps a genuine Stickley hammered copper Arts & Crafts chandelier that can add a stunning accent over a contemporary dining table to something as whimsical as lovely French bowl that adds a taste of 19th century Paris to the granite topped kitchen — the inspiration for interior and exterior décor is endless.

Educating new buyers and collectors of antiques has always been a passion for Kohler. Visitors will have the chance to learn from the antiques exhibitors about the origins the finest designs from decades and centuries past. As an example, people with a passion for modern and streamlined interiors might be quite captivated to see a real Herman Miller or Charles Eames furniture design — talk about bringing the past alive in the present. Makes the reproductions pale in comparison.

JMK Shows looks forward to working closely with the New Jersey Home Show in promoting this exciting new opportunity for antiques exhibitors and buyers. The New Jersey Home Show draws over 30,000 attendees and showcases over 300 exhibitors featuring state-of-the-art products and services for you home including pools, spas, gardens, home renovators and now, antiques and collectibles.

Decorating With Antiques will feature over 50 antiques and collectibles exhibitors and will be held inside the New Jersey Home Show will be held March 6-8, 2015 at the New Jersey Convention Center, 97 Sunfield Avenue, Edison, NJ 08837.

Hours for the show will be Friday, 3pm to 8pm; Saturday, 10am to 7pm; Sunday, 10am to 5pm. For more information, please visit [www.jmkshows.com](http://www.jmkshows.com) or www.homeshowexpo.com

Decorating with Antiques is produced by JMK Shows.

For more information, please contact Allison Kohler at JMK Shows and Events,

6 Pilgrim Drive, Succasunna, New Jersey 07876

(973) 927-2794 or cell (973) 224-2797; or visit [www.jmkshows.com](http://www.jmkshows.com).

The New Jersey Home Show is produced by All Show Services, Inc.

11140 Rockville Pike, Suites 100-340

Rockville, MD 20852

(301) 564-4050, ext. 102

info@allshowservices.com

[www.homeshowexpo.com](http://www.homeshowexpo.com)

PHOTO CAPTIONS:

UdlerKohler.jpg: Eric Udler and Allison Kohler at the New Jersey Home Show, look forward to this exciting new alliance at the March 6-8, 2015 event.