**WELCOME BACK TO THE BOARDWALK!**

**TRUMP TAJ MAHAL IS THE NEW HOME FOR THE ATLANTIC CITY ANTIQUE SHOW!**

The Atlantic City Antiques Show started decades ago at Boardwalk Hall located on the Boardwalk in the heart of Atlantic City. The show was an enormous success and eventually moved over to the new Convention Center when it was built, located at the entry way to Atlantic City. However, changing times, troubled economy, having to deal with multiple unions, and a myriad of other circumstances have led many to request that the show MOVE BACK TO THE BOARDWALK!

Well, the request has been heard and acted upon!! It is with great pleasure that JMK Shows announces that the spectacular Trump Taj Mahal will be the new home of the long running Atlantic City Antique Show. The first show is already scheduled, and will take place on March 8 & 9, 2014. “We feel partnering with the prestigious Trump name and brand is the perfect fit and image for our Antique Show,” states Allison Kohler, President of JMK Shows. The Trump name is synonymous with luxury and quality. “We are thrilled about moving to the boardwalk, which puts us within walking distance of several major hotels, casinos, and attractions and in the direct line of thousands of people.” The Taj Mahal is equally excited about hosting the show and having this event become part of their calendar and entertainment roster. Their marketing department will be working in conjunction with JMK to promote the show to all their customers at their Hotels and Casinos. They will be providing Billboard support, direct mail, emails blasts, special offers and giveaways, as well as discounted rates at the hotel. All their Signature and Chairmen members will be given complimentary access to the Antique Show with their Trump One cards.

In addition to the above, the Atlantic City Convention & Visitors Authority with the Atlantic City Alliance also just launched a $20 million advertising campaign and will focus on the variety of events taking place in the city to go along with their much heralded DO AC campaign. JMK is also in the works to bring a special exhibit to the show along with a number of special features.

The show will be held in the Mark Etess Arena and will have 230 exhibit booths. The facility is a drive in building, which will allow the exhibitors the ease of load in and out. Parking is also much more affordable at $5 per day, as is the electrical cost per booth. The Arena is connected to the Casino and puts the antiques show right in the middle of all the action. There are over 20 restaurants on the property, with something to accommodate everyone’s tastes. So whether you seek 5 star quality from the fabulous Roberts Steakhouse, casual dining at The Hard Rock Café, or just a visit with a barista at Starbucks, the Taj Mahal is the place to be. There will be a number of special perks available throughout the property for all exhibitors to enhance their stay, including discounts at the restaurants to those presenting their exhibitors badges. There will also be 2 weekend package giveaways from the Taj Mahal, one to the exhibitors and one to a lucky customer. The discounted hotel rates can be found on the JMK web site, [www.jmkshows.com](http://www.jmkshows.com) where you can also find the floor plan for the show. Most of the rooms offer an exhilarating ocean view!

Exhibitors who wish to participate in this show should contact JMK right away. Contracts will be available within the week and due to the completed floor plan you can get your booth assignment and booth number right away. More information can be obtained by calling 973-927-2794 or emailing jmkevents@aol.com.